

Bielsko-Biała, 9 August 2022

Deposits, bonds or real estate? 260 surefire investments in 14 cities. Check out how much there is to gain!

Purchasing an apartment in Murapol Group's new promotional campaign will let you save up to PLN 162 thousand. One of the leading Polish developers offers its clients a pool of 260 apartments with attractive bonus packages. The special offer includes apartments in 22 investments located in 14 cities across the country. Moreover, on 20 August, the sales offices of Murapol Group will host an Open Door Day.

As part of the new campaign, the developer gives at its clients' disposal a pool of 260 apartments within investments in: Bydgoszcz, Gdańsk, Gliwice, Katowice, Cracow, Łódź, Poznań, Siewierz, Sosnowiec, Toruń, Tychy, Warsaw, Wieliczka and Wrocław.

What can you gain, choosing an apartment from the promotional pool? The customers who decide to buy an apartment, can count on a discount in the apartment price, premium smart home solutions, up to two parking spaces, as well as an insurance against the loss of a permanent source of income or hospital stay.

- At the end of July this year, as much as 67% of our sales were cash purchases, the motive of which is often not only to satisfy our own housing needs, but also to seek proven forms of capital protection, particularly with the current, galloping inflation. Our advantage is undoubtedly the product perfected over the recent years, that is our apartments which are compact and modern, purchased both for the needs of clients and investment buyers who want to invest their savings in real estate. This time, a special campaign covers a pool of 260 premises, to which we add bonus packages with a value sometimes exceeding PLN 100,000. As a developer with many years of experience, we ensure that everyone will find an offer that meets their individual preferences. - says Łukasz Tekieli, sales director at the Murapol Group.

The special offer includes compact and functional apartments, from studios up to 5-room apartments. Each of them has a balcony or, in the case of ground floor, a patio with a garden. Importantly, the standard of the premises includes an anti-smog package, protecting the interiors from outdoor pollutions, as well as allergens, pollens, insects and dust. On the other hand, the home management system preinstalled in the buildings allows the residents to use smart home solutions. In selected housing estates Murapol Group also installs electric vehicle charging stations and convenient bike stands for the fans of two-wheelers.



- On 20 August we are also throwing an Open-Door Day at Murapol Group's sales offices. We'd like to invite everyone looking for their own dream apartment, as well as those considering investing their funds in real estate. Our advisers will be at your visitors' disposal from 9.00 a.m. to 2.00 p.m. and will be glad to answer all questions and present offers suited to the requirements of our customers, including the promotional pool of apartments. – adds Łukasz Tekieli.

To learn more about the pool of promotional apartments in your city, simply go to the [dedicated website and fill in the contact form](#). Then, the developer will send the special offer together with the value to be saved to your e-mail address.

The Murapol Group is one of the most experienced and largest housing developers in Poland in terms of the number of apartments sold and apartments handed over to clients. Since its inception in 2001, the Murapol Group has completed 74 multi-stage real estate investments, in which 353 buildings with 22.5 thousand apartments, inhabited by nearly 67.5 thousand residents.

What distinguishes the Group is its investment map – the most diversified one among all investors. As of the end of June 2022 Murapol Capital Group was present in 15 cities, both on the largest estate markets in Poland, including Warsaw, Cracow, Wrocław, the Tri-City or the Silesian agglomeration, as well as in regional towns like Bydgoszcz or Toruń.

From the first quarter of 2020, the majority shareholder of Murapol is AEREF V PL Investment S.à r.l. - a company owned by funds managed by Ares Management Corporation, a leading global manager in the field of alternative investments, specializing in debt financing, private equity and real estate, advised by Griffin Real Estate.

In 2021, the Murapol Group launched a new business line, consisting in the construction of premises for institutional rental, carried out as part of cooperation established with its major shareholder.

The Murapol Group has an integrated business model that focuses on the concentration within the organization of all competences necessary to implement real estate projects - from land acquisition, through architectural and engineering design, investment budgeting, purchase of construction materials and general contracting, to marketing and sales activities.

Murapol, implementing the strategy of sustainable development, includes in its activities initiatives related to environmental protection, social issues and corporate governance (ESG) issues. The Group tries to optimize the consumption of raw materials, uses new technologies and implements energy-saving solutions. The company is also involved in various forms of social, charity and sports activities, supporting both professional sports and projects promoting physical activity among children and teenagers.

Murapol has been recognized many times for its development activities, receiving, among others in the field of green construction, the Leading Green Building Development award in the CIJ Awards competition, Housemarket Silesia Awards in the categories: Family-friendly housing estate and Housing estate. In 2021, the Group won the first place in the National Ranking of Housing Developers, organized by Dziennik Gazeta Prawna. The company is also a laureate of the Client's Laurel 2022 competition in the category of ecological strategies in business.



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